

Puget Sound Industrial Excellence Center Georgetown Campus, South Seattle Community College



The two new buildings have been designed to respect and respond to the industrial neighborhood context. They adopt the scale, materials, and form of their industrial neighbors yet the design combines these in a creative way to give the buildings their own unique identity.

Stephanie Bower Architectural Illustrator and Schreiber Stirling & Lane Architects.

Background

South Seattle Community College convened a diverse coalition representing business, labor, government, elected officials, economic development organizations and community groups in support of an effort to acquire the “Hat ‘n’ Boots” property adjacent to the college’s **Georgetown Campus** several years ago. This successful collaborative effort resulted in a land swap that more than doubled the size of this branch to over 13 acres.

After reaching this goal, the coalition continued to examine the educational, economic development and workforce requirements of the industrial Duwamish corridor and surrounding low-income communities whose residents need higher education and job training opportunities in high-demand fields.

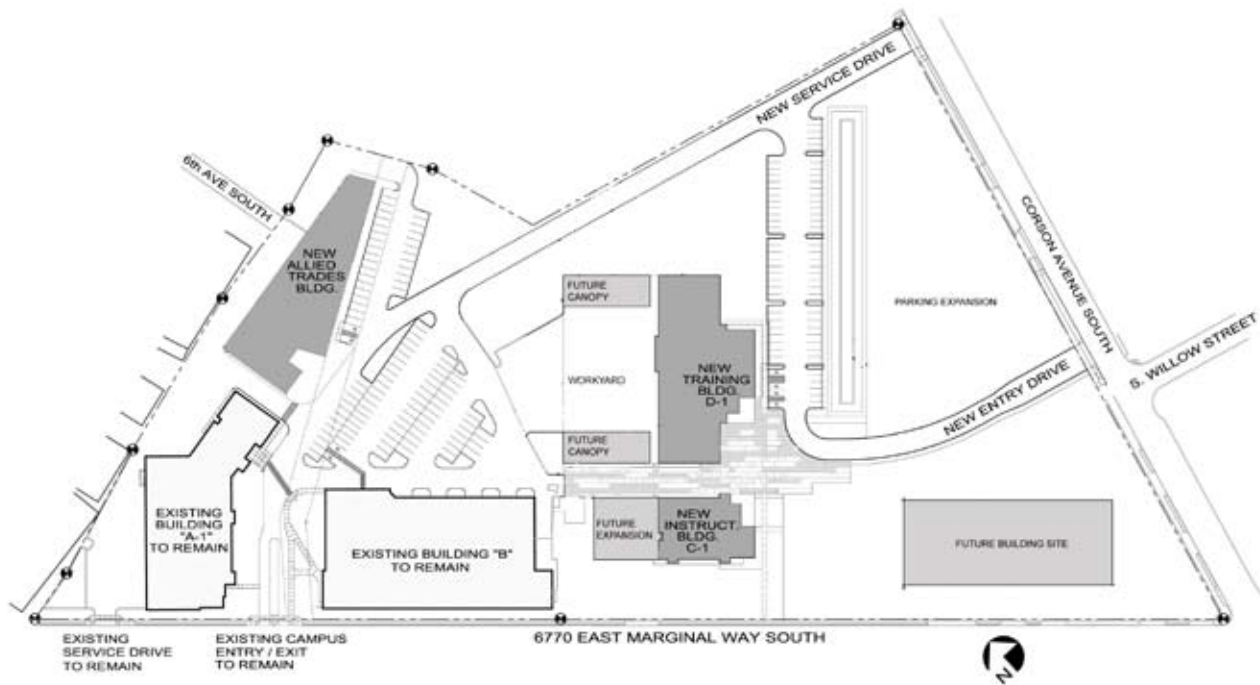
The coalition identified workforce training, apprenticeship opportunities and expanded services as critical needs for businesses in the Duwamish corridor. As the area continues to develop and prosper, the Georgetown campus provides a vital training and educational resource to the community.

Business, Labor and Community Need

An analysis by the Manufacturing Industrial Council found that construction, manufacturing, wholesale trades, transportation and warehousing in Seattle and the Duwamish corridor comprise the largest percentage of the businesses in the area. In 2004 manufacturing alone represented 20% of the gross business revenues in the state. In 2005 manufacturing grew faster than the rest of the economy, up 13% versus 8% for all sectors combined.

Taking into consideration continued manufacturing and construction growth, many manufacturing, construction and related enterprises face a long-term labor shortage for skilled people ranging from engineers to craftsmen. This shortage has been accelerated by retirements of older, skilled workers and the relatively small number of young people entering skilled trades.





The **Puget Sound Industrial Excellence Center** was designed to carry out the expanded mission of this coalition in meeting business, labor and community needs.

Puget Sound Industrial Excellence Center

Located at the college’s Georgetown Campus north of Boeing Field and in the heart of the Duwamish manufacturing corridor, the **Puget Sound Industrial Excellence Center** supports a strategic objective of the Seattle Community Colleges: to support workforce training and apprenticeship opportunities that meet high-demand occupational needs, and to create new and expanded services for businesses in the Duwamish corridor.

The Puget Sound Industrial Excellence Center will house services for area businesses and provide entrepreneurial training, launch a Logistics Program to serve the trade and transportation companies, and start a Clean Technology Training Program that will include energy audit training to assist local companies in becoming more energy efficient and productive. The result will be jobs and training for the area’s low-income and culturally diverse residents in high-demand jobs that would otherwise go unfilled.

Support PSIEC

The *Power & Promise* campaign will fund completion of the Puget Sound Industrial Excellence Center. This project is a planned two-story, 9,800-square foot addition to the newly constructed Gene J. Colin Building at the Georgetown Campus. The proposed addition is designed to allow for maximum flexibility with space for partner offices and training rooms. The current project goal is \$4,000,000.

South Seattle Community College is proud to be serving as the organizer of this project. The Puget Sound Industrial Excellence Center will serve as a focal point for business, labor and community organizing in support of economic development, educational opportunity, family-wage jobs and global competitiveness in the Duwamish Basin and greater south King County area. Your support will help make this vision a reality.

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